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# Using Print Material for “Value Added” Profits

- eBooks

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- Conference Reports
  - If you do reports on educational conference, you can include papers, PowerPoint presentations, biographical information, all on a CD-ROM.

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- Government Reports
  - Government agencies are very picky about web forms and documents looking EXACTLY the same as their printed counterparts. With PDF you can not only have an exact duplicate, but forms can be filled in and emailed or submitted online, AND have advanced features not found in the print document such as automatic calculations.

**NEXT**

$$E=MC^2$$